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provider from time to time indicate changes in channel numbers including changes in the channel number associated with the non-television station signal.

The examiner and Applicant agree that Wugofski et al. does not teach dynamically changing channel numbers, with the Office Action relying on Davis et al., col. 3, lines 42-48 and col. 5, lines 19-31 for the shortfall. However, neither the cited portions of Davis et al. nor for that matter the discussion in the Office Action mention changing non-TV station channel numbers or sending signals indicative of the changes to the channel metaphor device of the TV. Both of these limitations are missing from Davis et al., which instead appears to be a system for a head-end provider to verify the integrity of program listing data *prior to transmission*, see, e.g., the Abstract of Davis et al. Thus, the relied-upon portion of column 3 of Davis et al. discusses editing a channel map *apparently at the head end* without there being any need to transmit indications of the edits to the receiving TVs. The relied-upon portion of col. 5 adds nothing more of relevance to the rejections in terms of sending signals representing channel changes to the TV. Certainly, nothing in the head end error prevention system of Davis et al. motivates sending channel change information so that it can be extracted from the TV broadcast signal to update a local database correlating channel numbers with associated channel identifications as recited in, e.g., Claim 19, much less doing so for non-TV stations.

Accordingly, were the references to be combined as proposed, the present claims would not result. Instead, Wugofski et al.'s system presumably would be modified at the head end as taught by Davis et al. to ensure program listing integrity *prior to transmission* without any need to transmit channel change signals in the broadcast, much less changes related to non-TV stations (which are never contemplated in the relied-

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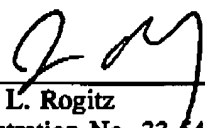
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upon portions of Davis et al.), much less still to update a local TV database that correlates channel numbers to stations as in Claim 19.

The Examiner is cordially invited to telephone the undersigned at (619) 338-8075 for any reason which would advance the instant application to allowance.

Respectfully submitted,



John L. Rogitz
Registration No. 33,549
Attorney of Record
750 B Street, Suite 3120
San Diego, CA 92101
Telephone: (619) 338-8075

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